

Xavi Esteve

CTO, Lead Senior Developer & Product Manager

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Current location [Barcelona, Spain](#)

References linkedin.com/in/xaviesteve

CTO/CIO & Lead Senior Full Stack Developer

[VICIO & Deliclever](#) • [Barcelona](#)

Jan 21–Present

Planned and built Deliclever from scratch, a SaaS suite for high intensity restaurants and dark kitchens that includes order management, delivery partner API integrations (Glovo, UberEats, etc.), revolutionary KDS (Kitchen Display Software) and other pioneering tools to digitalize restaurant processes and increase delivery efficiency and speed by 300% compared to similar competitor softwares that have raised several millions. Deliclever has received high praise from some of the biggest restaurant chains from around the world and continues to surprise industry leaders and Michelin star restaurants, emulating several of my ideas in process optimization, flow management and customer experience.

By October 2021 I decided to join the Board of Directors at VICIO as their CTO/CIO and dedicate full-time to growing the company, improving all departments' productivity and processes, and creating tools to increase output and explosive growth. VICIO has since been one of the most talked about companies in 2022, winning many awards and our case study being talked about in many Universities, news and podcasts. I've designed and created in-house alternatives, that compete side-by-side with multi-million companies, which have received enormous praise and continue to be highly rated by customers and stakeholders.

Senior Full Stack Developer & Product Manager

[Freelance \(xaviesteve.com\)](#) • [Europe](#)

Feb 20–Dec 21

Contracting for many clients, including former employers, from startups and SMEs to big companies, ranging from MVPs to complex websites. Including the UK's largest business finance intermediary raising over £60M/year; an international agency for arts, culture and live entertainment and one of the biggest online Real Estate companies in the UK. Hired and managed Development, Marketing and Creative teams to accomodate every business need and budget.

I like to freelance between full-time jobs to discover new markets, learn, and extend my network. I've also built 100+ personal projects at xaviesteve.com/pro and contribute to OSS projects in my free time.

Startup CTO & Lead Senior Full Stack Developer

[Joyners](#) • [Barcelona](#)

Jul 15–Feb 20

Our mission was to revolutionize care for seniors. As the Chief Technology Officer and Product Manager, I set and executed the vision, strategy and architecture of the company's flagship products. We where the first home care company in Spain and Europe to accomplish such technology including a suite of responsive, accessible and SEO optimized websites; fully-featured Administrative Backend; Progressive Web App; Android, iPhone+iPad native Apps (ultra-compatible that also work in old and deprecated devices); REST API that communicated with partners and B2B (defining an industry standard); a 100+ factor client-provider matching algorithm with a complex booking system between caregivers, users and companies; payment gateway integration with complex payment schemes; internal messaging system with ACL, modular privacy and cutting edge security; geolocation; smart two-way invoicing; advanced reporting and much more. All this with one click deploys, several releases happened every day. We won many awards and where featured in Fortune, TVE, El Mundo, La Vanguardia, Expansión, TV3, El País, El Periódico, 8tv, Ara.cat, Cadena SER, and many other media sources.

Lead Senior Front-End Developer

[Parkimeter \(Itnig\)](#) • [Barcelona](#)

Mar 15–Feb 16

Responsible for the Front-End Development of Parkimeter and the CTO's right-hand man. Building a complex map-based flagship web app for desktop, tablet and mobile using high performant modular vanilla JavaScript (MV*, REST APIs, GMaps, PubSub for async loading), Underscore.js + templating, SASS/SCSS (BEM methodology), Gulp, HTML5, Twig and Silex PHP Framework (and Composer, Vagrant, etc.). I designed and built the best pioneering website amongst the competition, which served as example and inspiration for their new redesigns.

Senior Full Stack Web Developer & Product Manager

[Freelance \(xaviesteve.com\)](#) • [Europe](#)

Aug 10–Dec 15

Building websites for a variety of clients using the latest technology trends (HTML5, CSS3, LESS, Bootstrap, OOP JavaScript, jQuery, Handlebars.js, REST, JSON, RWD, Wordpress API, Codelgniter...).

Some of my clients: Touch Financial, AKA, YouSellQuick, SFP Group, HelloPlan, LeadCover.

Front-End Developer

Softonic • Barcelona

Jul 14–Jan 15

Worldwide market leader in app downloads. Ultra-high performant website with +100M unique monthly users and 6M downloads worldwide. Working in the Engineering Dep. as a Front-End developer with web/graphic design abilities and expert knowledge in critically performant HTML5, CSS3 (SCSS), Twig and advanced native JavaScript in a multidisciplinary development team using the latest technologies and projects under Agile Methodology (Scrum, TDD) and continuous learning (workshops, conferences, events...). I helped plan and develop the new responsive website and optimized the code and UX, increasing responsiveness, speed and revenue to the company.

Senior Front-End Developer

Fitbug • London

Jun 12–May 13

A startup building Bluetooth-enabled devices combined with a website and app to help manage everyone's nutrition, activity and health. I was the highest level contributor in charge of the Front-end/UI of the company websites and mobile app, working with the Creative team to deliver a great User Experience. Full website redevelopment using HTML5/CSS3, Bootstrap, a custom MV*/OOP JavaScript, jQuery, Handlebars.js and Highcharts through Git-flow. I made the website 5x faster and fully responsive, the member's area uses a REST+JSON API and OAuth authentication. Organic SEO optimization. Also built an iOS app using HTML5/JavaScript (PhoneGap + Sencha Touch). Worked with back-end team using PHP and Smarty templating engine.

Front-End Web Developer

LOVEFiLM (acquired by Amazon) • London

Jul 10–Aug 10

Large scale multinational (one of the biggest entertainment companies in the UK) with multi-branded websites. Worked under demanding deadlines on Front-End projects of all sizes and under constant development, ensuring to deliver marketing campaigns on time to hundreds of thousands of users and a fantastic customer experience. Also, actively contributed to the team knowledge and skills.

Front-End Web Developer

Net Media Planet • London

Oct 09–Jul 10

A multi-award winner leading independent search and display agency in the UK. I built the company's website as well as the front-end of a wide range of new websites from price comparison to ticket booking sites, including hyper-optimised landing pages. Also trained the Creative Team weekly, provided feedback and ideas for new ventures, and worked closely with the UI/UX and Marketing teams to achieve maximum results.

Web Developer and Designer

Agilent Technologies (Hewlett Packard spin-off) • Barcelona

Mar 07–Jul 09

A Fortune 500 company and HP's spin-off. Designed and developed several websites, campaigns and sourcing tools for the company's HR Department and its recruiters.

Usability testings with clients from different nationalities. Created automated scripts to process big data and enhance and speed the sourcing process of recruiters worldwide. With extensive knowledge of the company's branding and style specifications. Designed printed media brochures, flyers and posters for internal campaigns as well as Graduate Hiring Campaigns for Universities and events in Europe, USA and Asia. Launched and analysed monthly online surveys to more than 500 candidates and created data mining tools to convert PDF resumes to Access databases and XML files.

Junior Web Developer

Rola Visions • Barcelona

Oct 05–Feb 07

xaviesteve.com

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